



Richard & Aimee Love
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For Immediate Release

An agreement in principle is now in place that will transfer the ownership of Full Pull Productions, Inc. to Richard and Aimee Love of Scottdale, Pennsylvania. This sale will put the new owners in a position to handle all of the business operations of the corporation and have access to the additional names and titles “USA-EAST Sled Pulling” and “Big Rigs Pulling Series”.

Richard Love is well known in the pulling sport. His “Decision Maker, Inc.” has been involved in the sport of tractor and truck pulling for many years stemming from when Richard purchased his first weight transfer machine from Ronnie Hixson. Since then the Decision Maker name has been emblematic of some of the best weight sleds in the sport.

Full Pull Productions, Inc. was started by Richard ‘Rick’ Feicht in January of 1987 and has become the largest private promoter of tractor and truck pulls in the eastern United States. The “Big Rigs Pulling Series” originated in 1991 and was the first national series for the sport of semi truck pulling. In 2005 Full Pull Productions formed its own in-house sanctioning body which was named USA-EAST Sled Pulling.

Rick Feicht, while now retired, has agreed to assist the Loves through the transitional period. And RJ Feicht will handle on track duties for the new owners at selected pulls.

The toll-free number (1.888.FULLPUL) has also been retired.

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